



**GREENVALLEY**

HOLDINGS

## **Green Valley**

Business Profile 2021 - 2022



**Shk. Abubakr O. Balubaid**

**Owner & Chariman**

Sheikh Abubakr O. Balubaid is the founder and owner of Luxury Carts Group. Sheikh Abubakr graduated from Fairleigh Dickinson university in New Jersey where he studied Finance.

He moved back to Saudi Arabia to work within the Balubaid Group of which he is a co-owner before starting his own business venture driven through his passion for electric vehicles.

In 2008 he established Luxury Carts Establishment in Saudi Arabia.



**Nathan Williamson**

**Group Executive Director**

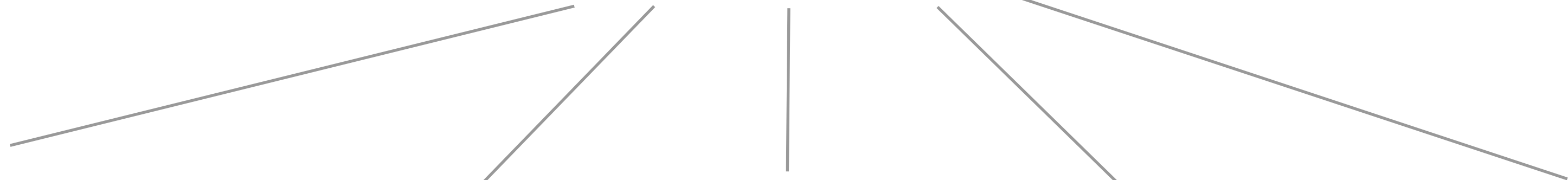
Nathan Williamson - Group Executive Director, is responsible for the management and growth of all entities.

Nathan began his career in the industry working for a distributor in the UK before becoming International Business Development Manager for a US manufacturer.

He then went on to become International Sales Director for an Asian manufacturer before taking a leadership role representing Luxury Carts Group, it is sister companies & Joint ventures.

## **GREENVALLEY** HOLDINGS

“Our aim as a Group is to create an environmentally friendly end-to-end solution for our customers from the construction of sporting venues, supply of machinery & vehicles, landscape maintenance and providing sports education. With the infrastructure we have, we believe we can continue to be a leading organization for many years to come, creating opportunities and making partners along the way. The pillar of success leading to the Saudi Vision 2030 is a driving factor behind our objectives. Through our expertise, we represent premium international manufacturers and providers to offer the best possible products & services to all of our business units complete with the best possible support. We drive this by recruiting superior talent to lead our sectors.”





## Staff

50 Employee



## Turn over

60 Millions SAR



## Branches

3 Branches



### Our Growth since 2018

## Staff

380 Employee



## Turn over

180 Millions SAR



## Branches

12 Branches  
around GCC



- Luxury Carts Group was formed in 2008 in Jeddah KSA by Sheikh Abubakr Omar Balubaid.
- The business has grown in the last 12 years from the ground to an annual turnover of more than USD100m. The growth of the business has led to expansion both domestically and internationally.
- Luxury Carts Group provides Golf, Utility, Transportation, Mobility, and Power Sports Vehicles, and Turf Machinery to the Golf, Commercial, Consumer, Residential, Landscaping, Industrial, and Retail Industry. Our products are electric, gasoline, or diesel- powered.
- We also provide energy solutions in the form of batteries and charging stations.



12 Locations



300+ staff



We have brought together some of the regions leading specialists in the field of landscape and irrigation maintenance to provide a quality-driven, professional service. We understand the unique environment of this region, what thrives and how to care for it.

Recently Purchased 1m Sq M of Land in Jeddah and land in Asia to provide trees to the Kingdom.

Our work includes;

King Abdullah Sports City

jockey Club Saudi Arabia

Al Ahli Football Club

HH Sheikh Mohammed Palace

5\* Hotels in UAE

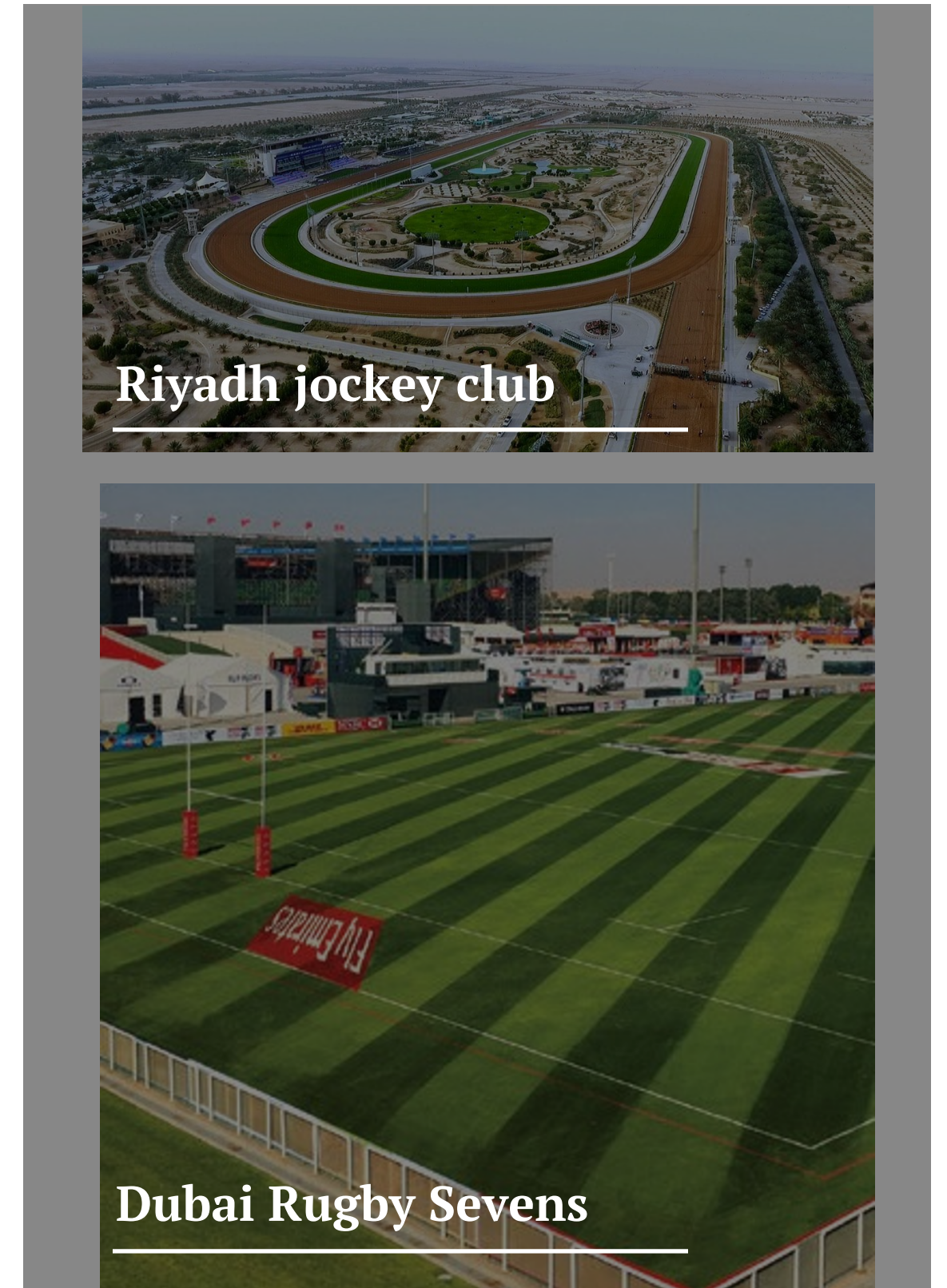
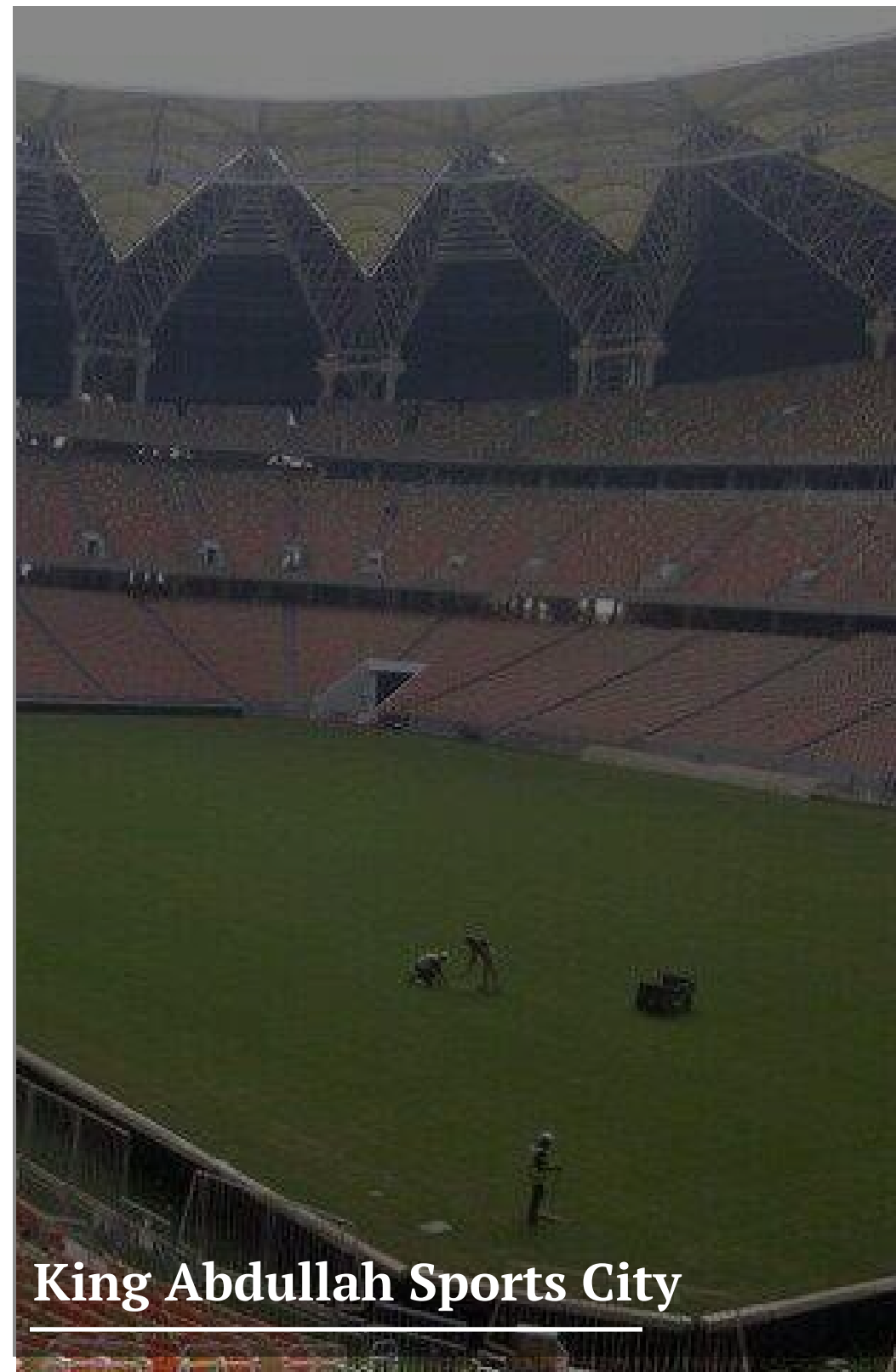
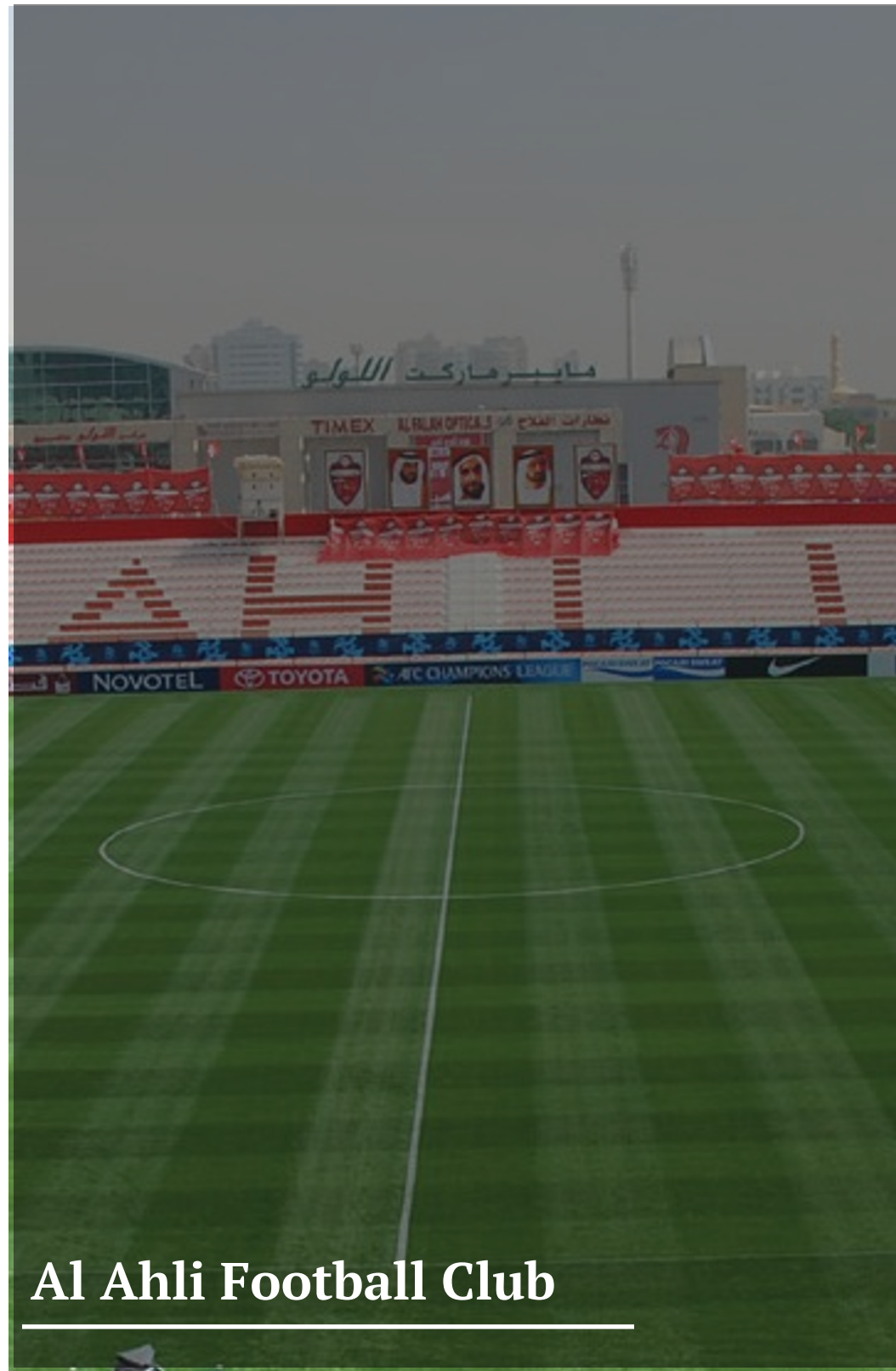
Dubai Rugby Sevens



**OASIS HILLS**

Landscape Services

# International Sports Facilities to the Highest Standard



E-Z Wheels was founded in Egypt in 2012. Since 2012 it has evolved to focus exclusively on golf car sales, rental, and servicing.

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- E-Z Wheels is your one-stop-shop for golf cars, sales, parts, service and support.
  - We offer sales and services throughout several parts of Egypt.
  - Our selection of products means we have something for every customer.





Tech Agric Solutions Co. has a team of well experienced turf specialists backed by solid commercial background for over 15 years in Turf and Golf Industry in GCC.

Technical Agriculture Solutions Company LLC (TASCO) was incorporated in Jeddah KSA in 2019 as a joint venture between Polyclean LLC in the UAE (PharaonHolding) and Luxury Carts Group in KSA.

TASCO's head office and main warehouse is in Jeddah KSA and we have an existing setup in Riyadh.

TASCO has Rain Bird factory trained and certified Authorized Service Professionals one of whom is exclusively dedicated for Rain Bird Golf Irrigation. Tech Agric Solutions Co. has a team of well experienced turf specialists backed by solid commercial background for over 15 years in Turf and Golf Industry in GCC.





The Future of Line Marking



- THE LEADING TURF PROFESSIONAL PRODUCTS SUPPLIER IN KSA -



MEV is a global leader and manufacturer of Urban, resort, and licensed golf carts since 2005.

Supplying to VIPs, celebrities in over twenty countries our International client and distributor network is very mature, we offer end-to-end service from order placement to delivery.

Coupled with our support team with over ten years' experience of the product lines we offer a completely hassle-free service. Bespoke, custom options available on request, our International sales team can walk you through your personal specification choices and requirements before production.



# Tanaqol

Tanaqol is the simple, fast, and secure way to book your perfect electric vehicle to Perform Tawaf and Sa'ee.



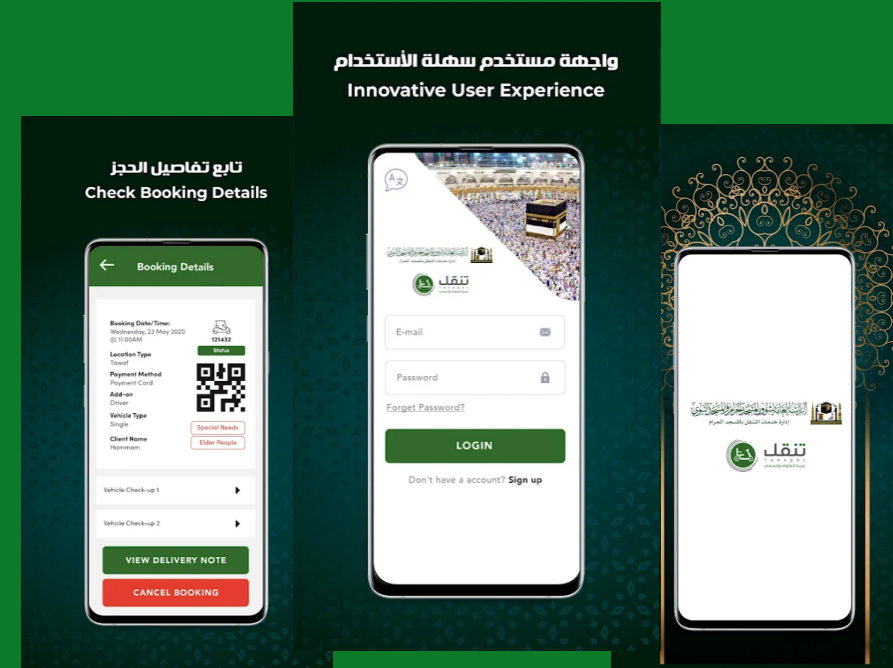
3000 vehicles on-site



125 staff



24 hour / 365 day operation



تنقل  
TANAQOL  
عربة الطواف والسعي

# Luxury Watch House

e-commerce Designer Watch Shop based in Dubai 🇦🇪

Fast Shipping to the GCC



High-end Brands



24 hour / 365 day operation



B2B



B2C



[www.luxuurywatchhouse.com](http://www.luxuurywatchhouse.com)

All of our watches shown as in stock on the website are in stock and ready to be dispatched from our UAE warehouses.

**GREENVALLEY**  
HOLDINGS

EMPORIO  ARMANI

**BOSS**  
HUGO BOSS

MICHAEL KORS

TOMMY  HILFIGER  
WATCHES

**Oasis Sports** was formed to increase participation and accesibility for sport. Since launching, we have grown into specializing in the below;



**Sports Tourism**



**Sports Facility Management**



**Sports Education**



We provide an end to end solution for all sporting needs focusing on providing sporting opportunities for the masses.





Advisory to government and sporting bodies  
 Facility consult and build (**schools and communities**)



Corporate sports  
 Facility management  
 Tours (**Juniors**)  
 Coaching Academies Education  
 Industry experts and auditing  
 Community projects and CSR - sponsorship  
 Uniforms and equipment

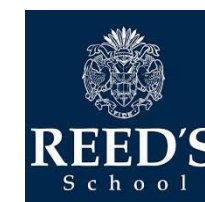


Tournaments leagues  
 Training camps Tours (**Elite**)  
 Commercial partnerships (**Man city**)



COGNITA

BSME  
 BRITISH SCHOOLS IN THE MIDDLE EAST



GEMS  
 EDUCATION



Oasis Community Sports specializes in Sports tourism, training camps, competitions, working with teams both in the UK and internationally. During our growth phase we have attracted joint ventures with major players across the industries we serve.

We pride ourselves on the professional and personalized service that we provide our clients, which is endorsed by the number of clubs that continue to work with us regularly.

Through our JV, we are one of only a handful of Official 'Fifa Approved Match Agents', meaning we can put together official friendlies and international matches.





**Thank You**